

Partner with *Studio Classroom* to create an English environment in your office today.

Taiwan's economy is increasingly more international and service-oriented. Whether you work for a company or government group, there is a growing need to be able to spontaneously communicate in English. Before your staff picks up the phone to talk with a foreign client, or attends a conference overseas, give *Studio Classroom* a call.

Through our integrated learning approach, we teach practical everyday English using our magazines, television and radio programs. Our products provide an effective and natural way for your staff to acquire communicative competency.



Are your staff members prepared to speak in English?



Most international business communication today takes place in English

Contact our sales team to order the right *Studio Classroom* products for your organization

全省銷售分社服務專線

■ 北市(02)2656-2188 ■ 北縣(02)8953-8800 ■ 桃園(03)321-3604 ■ 新竹(03)535-3476 ■
■ 台中(04)2371-0136 ■ 嘉義(05)222-0921 ■ 台南(06)215-2545 ■ 高雄(07)287-4199 ■ 宜花(03)834-6856 ■

How do others do it?

The Olympic Games draw the eyes of the entire world. Not only are the athletes world-class, but planning such an enormous event requires people of the same caliber. In preparation for 2008, the Beijing Organizing Committee for the 29th Olympiad Games (BOCOG) turned to Studio Classroom to provide English training for its staff. Using our magazines as a way to foster an English-speaking environment, staff members are improving their level of English. Our materials also help them as they work with other international organizers, as well as communicating with participants who will come from all over the world. It's a good thing BOCOG has chosen the best products possible as they plan the best Olympics yet.



Racing toward the 2008 Beijing Olympics: organizers have turned to Studio Classroom for their English-learning needs

Make *Studio Classroom* an integral part of your English learning strategy today!

Here's How!



和泰汽車

On the road to better English:
Employees at Hotai Motor Corporation study with Studio Classroom

We help companies like Hotai Motor Corporation create an English-speaking environment for their employees. Renee Chen, HR specialist at Hotai, calls their English program a "Whole Language Campaign." Studio Classroom's English language materials are used to create a safe, comfortable environment for employees to learn English. Employees subscribe to one of our three magazines and audio products, corresponding to their level of English and interests.

"*Studio Classroom* magazines have provided a great language learning platform while we encourage our employees to plan their self-paced learning."

— Renee Chen
HR specialist, Hotai Motor Corporation



大家說英語 Let's Talk in English 空中英語教室 Studio Classroom Advanced 彭蒙惠英語

雜誌名稱	雜誌 定價1,440元 特價1,020元	MP3 定價1,200元 特價1,020元	CD 定價1,200元 特價1,020元	CD-ROM 定價1,200元 特價1,020元	金額 30人以上訂購另有特價
大家說英語 sample	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	2,040 元
大家說英語	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	元
空中英語教室	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	元
Advanced	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	元

上班族英語 II	從找工作到經驗人際關係，從壓力管理到突破瓶頸，讓英語說得漂亮，還能經歷成功生涯！	定價340元 特價199元
每套產品：口袋書一本，課文講解MP3一片，課文朗讀CD一片	<input type="checkbox"/>	元

MyET 最專業的英語口說及聽力訓練軟體，運用全球首創的自動語言分析系統，從發音、節拍、音調、音量四方面評量您的口說英語；精確分析後教您有效地改進發音上的缺失。現在配合「大家說英語」、「空中英語教室」、「彭蒙惠英語」三本雜誌內容推出MyET空中英語教室系列，讓您在聽了、讀了之後便能「溜」出一口漂亮流暢的英語！

MyET 網路版	大家說英語 <i>Let's Talk in English</i>	定價 1,800元	特價 1,500元	<input type="checkbox"/>	<div></div>	元
MyET 網路版	空中英語教室 <i>Studio Classroom</i>	定價 1,800元	特價 1,500元	<input type="checkbox"/>	<div></div>	元
MyET 網路版	彭蒙惠英語 <i>Advanced</i>	定價 1,800元	特價 1,500元	<input type="checkbox"/>	<div></div>	元

您可點選www.MyET.com 以獲得更多資訊

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客戶查詢專線：(02)2533-9123 (雜誌補寄、更改訂購內容…等) 地址：台北市大直街62巷10號
(本優惠價格限訂至少一年，該表格僅適用於信用卡訂購。)

With a world **full** of English learning tools, *why choose us?*

① We are a top-selling magazine in Taiwan

In Taiwan, there are around half a million people who subscribe to one of our three magazines each month. Half of our readers are business people and professionals. These readers find our magazines and TV shows useful for improving their English so they can be more effective in their work. See for yourself why we consistently place high on best-seller lists.

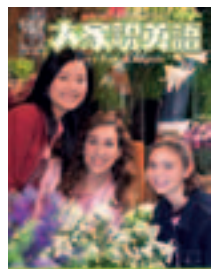
② We have integrity and trusted content

Our magazine and television content focuses on positive themes and covers a wide variety of topics, offering something for everyone. Many readers cite the high quality of our materials as one of the top reasons they buy our magazines. In recent years our products have won a number of prestigious awards, including the “Golden Tripod Award.”



③ We meet the need at your level

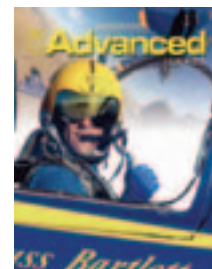
Our magazines are of varying difficulty levels, allowing you to find one that meets your need. See for yourself!



Let's Talk in English focuses on useful, daily conversations. Learn the basic building blocks of everyday English conversation.



Studio Classroom features a wide variety of topics. Combining the readings with our TV show creates a dynamic formula for language learning.



Advanced is a rich source of information about the world today. Readers not only strengthen their English skills, but also bridge themselves to the global village by developing an international perspective.

Strengthen **your** listening, speaking and reading skills by using **our** English learning products daily.

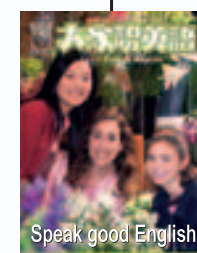


您知道嗎？英語與成就息息相關！「大家說英語」，能讓您的會話說得流利又漂亮，更容易受到他人的矚目；「空中英語教室」，進一步讓您用英語展現自我、爭取到更多機會；如果您能夠善用「Advanced彭蒙惠英語」，當您參與重要的國際場合，就能與人侃侃而談，成為掌控英語話題的意見領袖。從打好基礎、拓展廣度到增加深度，透過循序漸進的學習過程，逐步為您累積紮實的英語實力。

我們更獨創了多媒體互動教學管道，包含雜誌、MP3、CD、CD-ROM、電視、廣播、網路、電話熱線、英語查經班、Youth Rally等，能為您營造最有效的英語學習環境，讓您反覆練習，加強學習效果。

想讓您的英語從Good到Better再到The Best？那就千萬不要脫離這一套學習系統！請持續跟著我們往前，相信您的成就也將從High到Higher到達Highest！

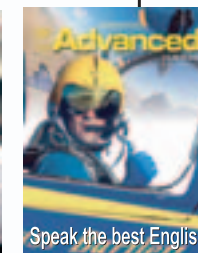
A family of magazines



Speak good English
• 適合全民英檢初級程度



Speak better English
• 適合全民英檢中級/中高程度



Speak the best English
• 適合全民英檢中高級以上程度

三本雜誌，讓你的英語好、更好、最好

財團法人台北市基督教世傳播協會



Practical Effective Natural English

Rediscover *Studio Classroom*
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how our magazines
can help **YOU!**

